

Glimpse of

Fourth National Agricultural Mechanization Exhibition

Introduction

Traditionally, Nepal is an agrarian country, with agriculture sector contributing 26.6 % to the total national GDP (2017/18)¹ and providing more than 60 percent of total employment. However, the average growth rate of this sector in the last 10 years has remained at 2.9 percent². Agricultural machineries are now being considered as one of the important input along with seed, fertilizer and irrigation. Introduction, dissemination and adaptation of agricultural machinery, equipments and tools are a promising factor to increase agriculture production and productivity of the country. Farmers are in the need of complete agricultural package with modern farming system to boost up production and to attract young generation in agriculture sector. Approved Agricultural Mechanization Promotion Policy-2014 (AMPP) has clearly mentioned the promotion of machineries should be done through training, exhibition, mela, and expo and through media coverage. Hence, sole agricultural mechanization exhibition of agricultural tools, machines, equipments and technologies are being organized supported by different government organization since 2014, in biyearly basic and this is the fourth edition of its kind in Nepal.

Government Initiatives:

Government had implemented and completed a long-term Agriculture Perspective Plan (APP) for 20 years ended in 2015. For the overall development of agriculture in the country government has approved the Agriculture Development Strategy (ADS) for next 20 years starting 2015. ADS has identifies Agricultural Mechanization as one of the thirteen outputs/core priorities for achieving the higher productivity target envisaged by it (Agricultural land productivity AGDP value US\$ 4787/ha). In which private sector led agricultural mechanization is given high priority. In line with ADS flagship program Prime Minister Agriculture Modernization Project (PMAMP) was started from 2017, is sole funded by Nepal Government, implementing in all 77 districts with commodity based Super Zone, Zone, Block and Pocket. PMAMP has given agricultural mechanization as one of the core component, emphases has given to whole process mechanization, custom hiring services etc. Government has allocated **NPR 15,000,000,000** subsidy program for the Fiscal Year 2076/77. The subsidies are for to establishment of cold chain management, custom hiring services, mega production program in sugarcane and maize for feed, feed industries, mega storage, processing and value chain management of agriculture produce, subsidy in agriculture tools, machineries, equipments, protected agriculture, mechanized irrigation, aero and aqua/hydro phonics, poultry livestock and dairy equipments, fisheries equipments etc. through different level of government: federal, province, local, PMAMP and projects.

¹ Economic Survey, Fiscal Year 2017/18, Ministry of Finance, GoN

² [http://mof.gov.np/uploads/document/file/Final%20Economic%20Survey%202071-72%20English%20\(Final\)_20150716082638.pdf](http://mof.gov.np/uploads/document/file/Final%20Economic%20Survey%202071-72%20English%20(Final)_20150716082638.pdf)

Objectives

The main objective of the exhibition is to patch the gap between farmers, suppliers and manufacture working in agricultural machineries, tools and equipments with in the nation and international.

Whereas the specific objectives of the exhibition are;

1. To aware policy maker and planner in the availability of agricultural mechanization technology in the country and aboard.
2. To create a platform to observe all the available machineries in one venue.
3. To transfer knowledge about modern agricultural technologies.
4. To make farmers familiar about modern farming system with agricultural machinery, tools and equipments.
5. Interaction program will be organized to learn the short coming in promoting agricultural mechanization.
6. To create a single platform to link farmers, researcher, student, development organization, NGO, INGO with local agricultural inputs suppliers/Agro vet as well as national and international level entrepreneurs working in this sector.

Highlight of Past Exhibitions:

1. First National Agricultural Mechanization Exhibition, 2070 Narayanghat, Chitwan,

- Slogan: “कृषिमा यान्त्रीकरण गरी स्वरोजगार र स्वावलम्बि बनौं, उत्पादन र उत्पादकत्व बृद्धि गरी खाद्य सुरक्षामा टेवा पुऱ्याऔं”
- Organizer: Government of Nepal, Directorate of Agricultural Engineering of Department of Agriculture; Agricultural Engineering Division of Nepal Agriculture Research Council and Agro Enterprise Center of Federation of Nepalese Chambers of Commerce and Industry (FNCCI)
- Date: 21- 24 February, 2014
- Exhibits: Over 500 modern farm equipments/machinery, processing, irrigation, plastics technology of 16 countries
- Stall: 150 stalls
- Exhibitors: 70 comprising national importers, producers, distributors, local manufacturers and Indian manufacturer
- Visitors: 20 thousands from 45 districts, comprising farmers, farmers group and cooperatives, politician, policy makers, bureaucratic, students, scientist and researcher, entrepreneur and business community
- Business during Exhibition: NPR 75,000,000/-



Inauguration of the exhibition by Secretary



Exhibited Agricultural Machines



Publishing Exhibitor's Profile



Visitor Observing Machinery



Farmers Learning about LLL



Interaction Program with Farmers

2. Second National Agricultural Mechanization Exhibition, 2012 Kohalpur, Bakhe

- Slogan: “कृषिमा यान्त्रीकरण पद्धति अपनाउ ,कृषकको उन्नति गरौ”
- Organizer: Government of Nepal, Directorate of Agricultural Engineering of Department of Agriculture, Nepal Agricultural Machinery Entrepreneurs' Association (NAMEA)
- Date: 6- 10 March, 2016
- Exhibits: Over 1000 modern farm equipments/machinery, processing machines, plant protection, mechanized irrigation, plastics technologies of 20 countries
- Stall: 160 stalls
- Exhibitors: 90 comprising national importers, producers, distributors, local manufacturers and Indian manufacturer
- Visitors: 25 thousands from 55 districts, comprising farmers, farmers group and cooperatives, politician, policy makers, bureaucratic, students, scientist and researcher, entrepreneur and business community
- Business during Exhibition: NPR 100,000,000/-



Inauguration by the Minister



Key handover by Secretary to Farmer



Displayed Tractors and Attachments



Displayed Tractors and Attachments



Display of Drip Irrigation Model



Visitor Observing Machinery

3. Third National Agricultural Mechanization Exhibition, 2074 Dharan, Sunsari

- ✓ Slogan: “कृषि यन्त्र र प्रविधिको उपयोग व्यवसायीक कृषिको आधार”
- Organizer: Government of Nepal, Directorate of Agricultural Engineering of Department of Agriculture, Nepal Agricultural Machinery Entrepreneurs’ Association (NAMEA)
- Date: 22 - 25 February, 2018
- Exhibits: Over 1500 modern farm equipments/machinery, processing technologies, mechanized irrigation, protected agriculture technologies of 25 countries
- Stall: 170 stalls
- Exhibitors: 100 comprising national importers, producers, distributors, local manufacturers and Indian manufacturer
- Visitors: 30 thousands from 60 districts, comprising farmers, farmers group and cooperatives, politician, policy makers, bureaucratic, students, scientist and researcher, entrepreneur and business community. Some from Sikkim also.
- Business during Exhibition: NPR 150,000,000/-



Inauguration by Province Chief Minister



Panel Discussion with Experts



Visitor Observing Machinery



Visitor Observing Machinery



Visitor Observing Machinery



Visitor Observing Machinery

4. First Nepal Agritech International Expo 2017 Bhrikutimandap, Kathmandu

- Organizer: Government of Nepal, Directorate of Agricultural Engineering of Department of Agriculture, Nepal Agricultural Machinery Entrepreneurs' Association (NAMEA), Media Space Solutions Pvt. Ltd and Futurex, India
- Date: 17 - 19 February, 2017
- Exhibits: Over 1700 modern farm equipments/machinery, processing technologies, mechanized irrigation, protected agriculture technologies, poultry livestock & dairy technologies, fisheries equipments, cold chain technologies of 25 countries
- Stall: 72 stalls (NAMEA Pavilion)
- Exhibitors: 72 comprising national importers, producers, distributors, local manufacturers Chinese and Indian manufacturer
- Visitors: 100 thousands from 70 districts, comprising farmers, farmers group and cooperatives, politician, policy makers, bureaucratic, students, scientist and researcher, entrepreneur and business community
- Business during Exhibition: NPR 175,000,000/-



Inauguration by the Minister



NAMEA Pavilion



Visitor in NAMEA Pavilion



Secretary visit in NAMEA Pavilion



Minister visit NAMEA Pavilion



Exhibited small tractor

Upcoming Exhibition

Fourth National Agricultural Mechanization Exhibition, 2076, Bharatpur, Chitwan
 “कृषिमा यान्त्रीकरणः कृषिको रुपान्तरण” “Agricultural Mechanization : Agriculture Transformation”
 22 - 25 November, 2019
 Chitwan Expo Center, Bharatpur, Chitwan

Highlights

- ✓ Organizer: Government of Nepal, Ministry of Agriculture and Livestock Development, Department of Agriculture, Centre for Agricultural Infrastructural Development and Mechanization Promotion, Prime Minister Agriculture Modernization Project (PMAMP), Government of Province, Ministry of Land Management, Agriculture & Cooperatives, Province No. 3 and Nepal Agricultural Machinery Entrepreneurs’ Association (NAMEA)
- ✓ Expected Exhibits: More than 2000 modern farm equipments/machinery, processing technologies, mechanized irrigation, protected agriculture technologies, poultry livestock & dairy technologies, fisheries equipments, cold chain technologies, grain and seed storage of more than 20 countries
- ✓ Stall: 170 stalls

- ✓ Expected Exhibitors: 140 comprising national importers, producers, distributors, local manufacturers, government agencies, research and education institutes, development organization, NGO/INGO, Chinese and Indian manufacturer
- ✓ Expected Visitors: 100 thousands from 70 districts, comprising farmers, farmers group and cooperatives, politician, policy makers, bureaucratic, students, scientist and researcher, development organization, NGO/INGO entrepreneur and business community
- ✓ Expected Business during Exhibition: NPR 200,000,000/-

Special Event:

5th Regional Meeting of Regional Council of Agricultural Machinery Association (ReCAMA), jointly organized by NAMEA and Centre for Sustainable Agricultural Mechanization (CSAM) of United Nations Economic and Social Commission for Asia and the Pacific

Opportunity:

- ✓ To do business up to NPR. 30,000,000,000 in Fiscal Year 2076/77
- ✓ B2B meeting with Chinese and Nepalese entrepreneurs and B2C at venue
- ✓ Experience sharing of agricultural mechanization
- ✓ To meet 22 members of ReCAMA members
- ✓ To be the best exhibitor
- ✓ Advertisement and awareness hoarding board in and outside the venue
- ✓ Solo funding for welcome gate entering Bharatpur City
- ✓ Sponsoring the event
 - Main Sponsor: NPR 1,500,000/-
 - Platinum Sponsor: NPR 1,000,000/-
 - Gold Sponsor: NPR 750,000/-
 - Silver Sponsor: NPR 500,000/-

Facilities for Sponsor:

- ✓ Limited free stall inside the hall, please refer the brochure
- ✓ Main Sponsor choice first, then succeeding
- ✓ Highlighted in all form of media coverage
- ✓ Company name and logo in banner, backdrop, bunting, brochure and other publication etc.

Booking Deadline for Sponsor: 15th September 2019

Booking Deadline for Exhibitor: 10th November 2019, refer the brochure for the rate list and book the multiple of 3 meters

To Join us as Sponsor, Exhibitors or visitor

Contact

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